

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63446 CF LOC-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: 10/25/12 03:22 PM
 Client: ED PERLMUTTER FOR... CPE: / / Agency Commission: 15 % Updated: TLDOMINGUEZ on 10/25/12 04:18
 Agency: MEDIA STRATEGIES & RESEARCH Product: NEW POLITICAL ORDER Selt :15:00 Confirmed: 10/25/12 03:57 PM
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: A **PRINT REQUIRED**
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

10/25 (ZC) NEW ORDER TOTAL=\$6950 POLITICAL

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	0 1 0 0 0 0 0	NEWS	30	A			0.0	\$300.00	2	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	0 0 0 0 1 0 0	NEWS	30	A			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	0 0 0 1 0 0 0	DAY	30	A			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	EPHIL2	0 0 1 0 0 0 0	EFG	30	A			0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEVE530PM	1 0 0 0 1 0 0	NEWS	30	A			0.0	\$1,100.00	2	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NWKND SAT2	0 0 0 0 0 1 0	NEWS	30	A			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE7	1 0 0 0 0 0 0	NEWS	30	A			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
00B	LLETTER1	0 1 0 0 0 0 0	LETT	30	A			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$6,950.00	\$5,907.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$6,950.00	\$5,907.50	\$0.00	\$0.00